



44,000

Websites Optimized

**100%** 

1st Page Placement

93%

Client Retention Rate

4,500

Websites Built

# Results Driven

### **Higher Return Than PPC**

5 times more search traffic than PPC at 1/3 the cost!

#### **Money Back Guarantee**

Written guarantee if we don't deliver what we promised with no long-term contract.

### **Long-Term Sustainability**

24/7 Front Page Placement on Google, Yahoo, Bing increasing your leads year over year

### **Multinational Experience**

Teams in Canada and U.S. helping businesses in Europe and North America.



Get to Page One Stay on Page One





- Keyword Analysis
- Keyword Density
- Professionally Written & Optimized Content
- 90 Day Page One OrganicPlacement Guarantee



## How We Keep You on Page One Search Results

- Monitoring of traffic stats to validate visits occurring to your website
- Ensuring the optimization is in place and currently meeting Google's known criteria
- Submitting overall XML sitemap to Google through Google's Search Console
- Performing a manual Site: Google Search for the individual landing pages for further validation of optimization
- Monitoring of backlink trust flow. Disavow links with a trust flow less than 10
- Perform coding changes as required when Google has a major algorithm change

- Testing compliance through our proprietary software applying Google's recommendations / standards
- Regular submissions of all individual landing pages to Google and other major search engines
- Rebooting both HTML and XML sitemaps if Google Search Console crawl but do not index a landing page
- Perform manual searches for keyword ranking of the landing pages presented on Site: Google Search
- Make changes / additions to content for struggling keyword phrases
- Quarterly reporting from NetBuzz on SEO placement to the client